INVITATION FOR PARTNERSHIP

Mediators Beyond Borders International
in partnership with S.T.A.R.S. Romania

7th Peace “Able” Congress
Dangerous Dialogues & Courageous Conversations:
Peacebuilding in the 21st Century

April 23–26, 2015 | Bucharest, Romania | JW Marriott Bucharest Grand Hotel

PARTNER WITH THIS INCREDIBLE EVENT!
Enhance the World’s “Peace-ability” through Partnership

Help us create a powerful gathering of mediators and peacebuilders. We invite you to join us to be a partner for the MBB’s 7th Peace “Able” Congress, bringing together regional and global leaders with the skills and knowledge needed to plan strategies to help communities avoid the devastation of conflict and heal in its aftermath.

Building on the experiences of the six previous events, the 7th Congress will be another major step in developing the capacity for a more peace “able” world, as more than 250 mediators and peace builders from different countries and continents will have the chance to share ideas, experiences and strategies, while building friendships and networks.

We know your organization can play a valuable role in this effort by informing your network, and actively participating in the unique gathering.

Our Congress is especially important for your membership to attend because it provides the unique opportunity to:

• Network with a wide range of conflict resolution and related professionals from around the world
• Hear analysis of current conflicts by Track 1 and Community level actors
• Discuss creative approaches to historical conflicts
• Develop state of the art skill sets for the current global context
• Create collaborative projects

Your company/organization can play a major role in enhancing world peace by supporting this critical, capacity-building Congress.

www.mediatorsbeyondborders.org
The benefits of partner organizations

There are many great reasons why your company should become a partner for the 2015 MBB’s 7th Peace—“Able” Congress. Here are three:

• Your name and logo will be listed in our communication and advertising campaign for the event through the Wall of Peace (sent with each invitation to possible participants);

• Your name and logo will be used in the informative emails sent to participants, other partners and speakers;

• Your name and logo will be used in email, website, social media, or any other appropriate public relations campaigns before, during and after the Congress;

• You may designate up to three of your representatives to attend the Congress at the MBB member rate;

• You may have a table at the Congress’s Hall of Peace

As a partner, you will be expected to share information about the Congress and the contents of the workshops with your members and network, list serve opportunities, colleagues, letters, and publications as well as to provide information about the Congress on social media such as Facebook, Twitter, LinkedIn or other tools you already use as part of your organizations promotions.

Even if you choose not to be a partner, we hope you will share information about the Congress to friends and colleagues. MBB has an active social media presence, we want you to be part of and to which you can connect with us on Facebook. Online registration is available on our website, www.mediatorsbeyondborders.org.
Memorandum of Understanding for Partners (MOUP)

Because we share the interest and commitment for building a more peaceable world, MBB and ___________________________ [name of ORGANIZATION] agree to join together through this Memorandum of Understanding For Partners (MOUP). The MOUP outlines our cooperation, the benefits and obligations of the parties in connection with MBB’s 7th International Congress, in Bucharest, Romania, April 23 – 26, 2015.

Organization: ________________________________ Chief Executive Officer: ________________________________
Phone: ________________________________ Website: ________________________________
Organization Address: ________________________________
City: __________________ State: ______ Zip: __________ Country: ____________________
Key Contact Person: __________________ Key Contact Title: __________________
Key Contact Phone: __________________ Key Contact Email: __________________

UNDERSTANDINGS

MBBI Congress and your organization’s signatures on the MOUP provide the authority for us to work together. Also it encourages cooperation in other projects that we determine mutually appropriate and will acknowledge such in a separate letter. This document serves as a framework of cooperation and understanding between MBBI and ___________________________ [name of ORGANIZATION] hereafter designated as Partner. MBBI and Partner agree to the following terms with respect to MBB’s 7th Annual Congress in Bucharest, April 23 – 26, 2015. MBBI and our Partner, STARS, look forward to this partnership.

A. MBB shall provide Partner full exposure in all informative communication, publications, and advertising campaign for the event. Also, the Partner’s name and logo will be used in all the informative emails sent to participants, other partners, sponsors and speakers as well in the promotion campaigns before, during and after the Congress through social media tools. Partner is to send your logo and mission statement to congress@mediatorbeyondborders.org to use on this promotion as soon as possible in order to be included on all materials. MBBI cannot design logos.

B. As a partner organization, you may designate up to three of your representatives or members to attend the Congress at MBB Member rates. (When they register, please ask those individuals to enter your organization’s name in the comment box).

C. Your organization shall promote the Congress by email, website, social media, or any other appropriate method to your members, colleagues, listserv, social media, and to other organizations in the near future and until the Congress is over in accordance with your organization’s policies.

D. If your organization so requests, MBB shall promote your organization’s 2015 events on its website. Please forward your information to us at the following email: congress@mediatorsbeyondborders.org

E. You may have a table at the Congress’s Hall of Peace.

F. MBB and Partner shall cooperate in other ways, as mutually deemed appropriate and acknowledged by a separate letter.

Name: ________________________________ Signature: ________________________________ Date: ____________________